

AP Language and Composition Exam – Core Binaries Graphic Organizer

<p>Binary 1: Honesty</p>	<p align="center">Deception</p>
	<ul style="list-style-type: none"> ▪ Machiavelli said rulers must always appear on the outside to be sympathetic to the people, ordinary, and morally upright
<p>Binary 2: Inner Concern for Citizens</p>	<p align="center">Inner Concern for Power</p>
<ul style="list-style-type: none"> ▪ Obama had an inner concern for citizens 	<ul style="list-style-type: none"> ▪ Machiavelli said rulers must be driven by concern for their own power, not by concern for citizens
<p>Binary 3: Honestly Projecting Power</p>	<p align="center">Faux Intimacy with Citizens</p>
	<ul style="list-style-type: none"> ▪ Obama went on talk shows and appeared to be a modest, humble person ▪ He couldn't project his concern for citizens when giving presidential speeches ▪ Bill Clinton was first to use talk shows to appear accessible
<p>Binary 4: Insistence on Facts</p>	<p align="center">Story-Telling Ability</p>
	<ul style="list-style-type: none"> ▪ Trump had lots of scandals, but he was skilled at telling stories to cover them up ▪ Hillary Clinton had scandals, too, but she wasn't good at telling stories to make them appear not to matter
<p>Binary 5: Moral Superiority</p>	<p align="center">Lack of Morals</p>

Overall position: The Machiavellian nature of politicians, the attempt for politicians to seem more ordinary, and the regular attempts to hide scandals prove that artifice is essential on the road to political office.